**KEHA Week 2023 Media Script**

**Plant a seed…..Help us grow with KEHA**

October 8-14, 2023, the Kentucky Extension Homemakers Association (KEHA) is celebrating KEHA Week across the Commonwealth. Established in 1932, the state organization’s 11,229 members are dedicated to learning, leading, and serving. Educational programs highlight topics including heritage skills, nurturing families, food safety, nutrition, reducing waste, leadership, avoiding scams, civic engagement, and many more.

<Insert a paragraph about local programs with significant impact>

Volunteer service is a strong emphasis in KEHA. Statewide, members annually report more than 500,000 volunteer hours in support of Extension and community projects with a value that exceeds $13.4 million dollars to the Commonwealth.

Since 1977, KEHA has actively supported the University of Kentucky Ovarian Cancer Research Fund. Donations through KEHA surpassed the $1.62 million mark in 2023, and over the last 10 years, have averaged more than $40,000 annually.

<Insert a paragraph about local projects . . . to include the value of County VSUs, the 2022 value of a volunteer hour in KY is $26.85>

KEHA is a volunteer organization that works to improve the quality of life for families and communities through leadership development, volunteer service, and education. The organization operates in partnership with the University of Kentucky Cooperative Extension Service. County Extension Agents for Family and Consumer Sciences work closely with KEHA members and clubs to provide educational programming and coordinate community activities.

To learn more about the <insert county> County Extension Homemakers, contact the Extension office at <insert contact information>.