

# KENTUCKY EXTENSION HOMEMAKERS ASSOCIATION

## CULTURAL ARTS and HERITAGE

### Program Overview

The Cultural Arts and Heritage program area covers a wide and diverse subject that includes fine arts and crafts, heritage and history of both Kentucky and world cultures, literacy and reading and other areas that cover an appreciation of both the Kentucky and world culture. The following are ongoing activities of this program:

- Promote programs that broaden the understanding of our nation, state, and communities, citizenship, history, etc.
- Promote and develop cultural diversity programs.
- Revive traditional art forms and continue teaching the heritage skills such as: basketry, knitting, crocheting, embroidery, quilting, doll making, carving, painting, pottery, etc.
- Promote Extension Master Volunteer Programs to teach and preserve arts and heritage skills.
- Encourage self-expression through all forms of creative, visual, and performing arts.
- Conduct an awards program in arts and promote participation in the State Cultural Arts Exhibit.
- Promote the study of cultural heritage through literature and museums. Utilize libraries and encourage written and oral histories of families and communities. Promote genealogy programs.
- Promote reading, especially of Kentucky authors.
- Explore home-based business opportunities utilizing handmade arts and crafts.

### KEHA Cultural Arts Chairman 2021 to 2024

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## **Cultural Arts and Heritage**

### **Program of Work**

### **2022-2025**

**Situation:** Situation: Of the several entries for the word “ART” in Merriam-Webster’s online dictionary, the definition, “decorative or illustrative elements in printed matter” is the inspiration for the current Three-Year Program of Work. Viewing art – such as a painting, photograph – can influence our thought processes, emotions, and behaviors. And the fundamental ‘elements and principles’ of art (or design) consciously and subconsciously impact our perception of what we are viewing. This Program of Work aims to introduce participants to the elements and principles of art through definitions and examples, while helping participants understand why they may or may not “like” what they see when viewing art. Participants will be encouraged to enter their own “works of art” in the Cultural Arts Exhibit.

#### **YEAR ONE Focus (2022 – 2023): ELEMENTS and PRINCIPLES of ART**

**Goal:** To provide information that will enable participants to objectively evaluate a drawing, painting, or photograph and have discussions about what makes some works of art visually pleasing or not visually pleasing

#### **Objectives:**

- Establish a foundation of understanding through a brief survey of art history
- Define the Elements of Art/Design
  - Line, shape, form, space, texture, value, color
- Define the Principles of Art/Design
  - Unity/variety, proportion, balance, contrast, emphasis, movement, rhythm, pattern
- View and critique examples of the Elements and Principles
- Discuss how the use of Elements and Principles can create something that is either visually pleasing or not pleasing

#### **Activities:**

- Create a scrapbook page to enter in the Cultural Arts contest that incorporates several Elements and Principles of Art
- Visit local museums to view a drawing, painting, or photograph and describe the specific Elements and Principles of Art
- Support local artists

## **YEAR TWO Focus (2023 – 2024): COMPOSITION in DRAWING and PAINTING**

**Goal:** To increase participants level of understanding related to composition in drawings and paintings.

### **Objectives:**

- Discuss the history of drawing and painting
- Discuss tools and equipment used for drawing and painting
- Review the Elements and Principles of Art/Design and make connections with specific drawings and paintings
- Give suggestions for how to create visually pleasing drawings and painting

### **Activities:**

- Enter a drawing or painting in the Cultural Arts contest
- Experiment with watercolors and paint our state of Kentucky  
[https://cedik.ca.uky.edu/files/kentucky\\_watercolor\\_ky\\_arts\\_extension\\_july2020.pdf](https://cedik.ca.uky.edu/files/kentucky_watercolor_ky_arts_extension_july2020.pdf)
- Visit local museums to view a drawing, painting, or photograph and describe the specific Elements and Principles of Art

## **YEAR THREE Focus (2024 – 2025): COMPOSITION IN PHOTOGRAPHY**

**Goal:** To increase participation in Cultural Arts and Heritage Exhibit Photography categories.

### **Objectives:**

- Discuss the history of photography
- Discuss tools and equipment used for photography
- Make connections about the Elements and Principles of Art/Design to specific photography
- Make distinctions between black & white photography and color photography
- Give suggestions for how to create visually pleasing photographs

### **Activities:**

- Take a photography class
- While keeping the Elements and Principles of Art in mind, take a photograph to enter in the Cultural Arts contest
- Sort through your old photographs and select a few that you find visually pleasing – and display them! Find a few photographs that you don't like – and let them go!
- Visit local museums to view a drawing, painting, or photograph and describe the specific Elements and Principles of Art