

## **LEADERSHIP DEVELOPMENT**

All Educational Chairmen within our KEHA organization are expected to work together to integrate their programs of work and other community projects where possible. Our educational focus deals with developing a strong leadership base for the organization and community. By doing this we will strengthen our community outreach efforts and increase the application and use of our scholarships.

All chairmen should take the following ideas into consideration when planning their own programs and projects.

- Make use of available training materials for all officers, chairmen, and membership statewide.
- Promote Master Volunteer Programs.
- Encourage members, as individuals and groups, to volunteer for community agencies and projects.
- Encourage donations to and applications for the Evans/Hansen/Weldon and KEHA Homemaker Scholarship funds.
- Promote activities that encourage community involvement in strengthening families and education, such as tutoring in schools, mentoring new moms, Project Graduation, Big Brothers/Sisters, adult literacy, etc.
- Encourage members to learn about how local and state government works and what they can do to affect decisions and actions.
- Encourage voter registration and voter participation.
- Encourage and promote applications to the KEHA Endowed Scholarship at the University of Kentucky.

### **KEHA Leadership Development Chairman – 2017-2020 (Term extended to April 2021)**

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# LEADERSHIP DEVELOPMENT

## *2018 – 2021 PROGRAM OF WORK*

### **CITIZENSHIP**

There are three significant ways all Americans can express their citizenship: serving in the military, participation in the judicial process by serving on juries when called, and voting. While many can't or choose not to join the military service, all can serve on a jury, witness a trial, or observe any city/town/county or national level governmental process.

Every citizen over the age of 18 should vote at every election no matter how small the issue seems, because all votes count. Voting provides each individual with a voice in the governmental process. Our elected officials can't do their job, serve the people who elected them, without that mandate or message from us. In this respect, we all work together in a very profound way.

#### **Focus:**

Becoming the best citizen we can be involves our participation in our local government, knowing who our legislators are, keeping abreast of the issues, and letting them know what you think from time to time.

#### **GOALS:**

1. Encourage all eligible family members to vote at each and every election.
2. Participate in local government by attending council and court meetings, and getting to know your leaders there.
3. Incorporate what you hear and see at these meetings into discussions for the dinner table, when visiting with club members, etc. Get the word out, and talk about what's going on.

#### **SUGGESTED ACTIVITIES:**

1. Host a public forum for your whole community to come together with people in office or running for office to discuss their views and answer questions from the community attendees.
2. Plan a trip to Frankfort to be part of the gallery, observe the process and meet with your legislator.
3. Read about how bills are drafted, reviewed, and voted on by our legislators.
4. Conduct an outreach program to promote voter registration.

## **LEADERSHIP**

Leadership Development is a journey of personal and community growth. This growth is supported by the University of Kentucky through its advisors and programs, participated in and developed by the agents and membership, and shared by the volunteer membership with each other and the citizens of the community around them.

It is an opportunity for all KEHA members to build experience through training and practice, recognize our potential, lift each other up and work toward the future together. All members are encouraged to participate in opportunities for training and education to strengthen our potential, empower effective, energetic involvement and better serve our families and communities. We will share successes as well as failures, learn from them, and continue to move ever onward with each new challenge. Best of all, the joy and satisfaction of accomplishment will feed our confidence to grow as a person, community and organization.

### **Focus:**

To encourage current and future leaders by providing opportunities to develop and sharpen leadership skills within the regular homemaker year, as well as a more deliberate leadership training program at the county, area and state level.

### **Goals:**

1. Continue Leadership lessons at every county, area and state level.
2. Provide wider selections of leadership “mini courses” at the state meeting and make them open to all members, including elected officers.

### **Suggested Activities:**

1. Encourage all members to participate in Leadership Development training and lessons.
2. Incorporate leadership training into area and county annual meetings.
3. Attend leadership seminars when available.
4. Encourage all members to participate in all projects.

### **Lessons:**

1. Using a SWOT Analysis: Taking a Look at Your Organization (CLD2-5)
  2. Visioning: Setting the Future of Your Organization (CLD2-2)
  3. Developing and Implementing an Action Plan for Community Organizations (CLD2-6)
- [Lesson materials are available online at: [www2.ca.uky.edu/kccl/keld.php](http://www2.ca.uky.edu/kccl/keld.php).]

### **Leadership Book Clubs/Study Options:**

1. *Love Works: Seven Timeless Principles for Effective Leaders* by Joel Manby. Published 2012 by Zondervan, Grand Rapids, Michigan.
2. *Our Iceberg is Melting: Changing and Succeeding Under Any Conditions* by John Kotter. Published 2005 by St. Martin’s Press, New York, New York.

## **VOLUNTEERISM** **Ongoing Program**

KEHA members are all encouraged to serve their community as a volunteer, to be aware of the community needs and help find ways to fulfill them. Additionally, members are asked to faithfully record those hours spent in volunteer service. Recording volunteer service time allows KEHA to quantify the organization's impact through service to the UK Cooperative Extension Service, through the program and activities coordinated by KEHA leaders and through the community involvement of our members. Documenting volunteerism provides a quantifiable value of our impact.

### **Focus:**

Continue to encourage volunteer service by all members, work to identify community needs, and participate in the work of helping others through that service. Report volunteer hours of all members accurately and more easily.

### **Goals:**

1. Continue to focus on volunteerism and service to each other and our community.
2. Improve the process of recording and reporting volunteer service hours, as well as recognition of those hours.
3. Determine the value of volunteer hours at the county, area and state levels. (The dollar value in KY is \$21.42, (2018) and the National value is \$25.43 (2018).

Source: [http://www.independentsector.org/volunteer\\_time](http://www.independentsector.org/volunteer_time)

### **Suggested Activities:**

1. Compile a listing of local organizations and agencies in need of volunteers, including contact information for each organization/agency.
2. Survey members to determine what volunteer services are currently supplied by homemakers to the community.
3. Form partnerships with community organizations to help promote programs.
4. Promote and publicize the VSU program.

### **Reporting Process for Volunteer Service Units (VSU):**

It is helpful for members of clubs to go over, collect and tally all VSU logs at the last meeting of the Homemaker year in spring. Total hours of volunteer service units should be added to the Program of Work Report form as requested.

1. Clubs report to county, county reports to area, and area reports to state.
2. The Club Leadership Chair will collect the VSU log from members, insure that hours are totaled by category and complete the Program of Work report. The VSU logs and Program of Work Report should be sent to the County Chairman **by July 1**.
3. The County Chairman will complete the County VSU Report Form and the Program of Work Report Form. The county reports should be forwarded to the Area Chairman **by August 15**.

4. The Area Chairman will compile all county reports into one Program of Work Report and complete the Area VSU Report Form. All pages should be submitted to the State Leadership Development Chairman **by September 15**.
5. The State Leadership Chairman will publish the information in the VSU Program booklet at the next KEHA State Meeting. The member from each area with the highest total hours in each category will receive a special state certificate.

## **SCHOLARSHIPS** **Ongoing Program**

### **Situation:**

KEHA recognizes the value of education. The cost of post-secondary education is increasing and our scholarship program offers assistance to students, both traditional and non-traditional, to obtain the education they need for success. (A non-traditional student might be a homemaker member who wants to complete or advance his/her education.)

### **Focus:**

KEHA will support scholarships for traditional and non-traditional students and inform students of available scholarships.

### **Goals:**

1. Increase support for scholarships for students majoring in Family and Consumer Sciences at UK and other Kentucky colleges and universities.
2. Encourage more students to apply for all scholarships offered by KEHA.

### **Suggested Activities:**

1. Inform local students about KEHA scholarships by communicating with local high schools, both public and private, as well as home-school associations.
2. Raise funds for the KEHA educational scholarship funds.
3. Encourage homemaker clubs and counties to investigate the possibility of awarding scholarships for local students.

### **Contest/Recognition:**

Recognize the counties who contribute the largest amount of money to KEHA scholarship programs (Evans/Hansen/Weldon and/or KEHA Member Scholarships). Members are encouraged to collect donations on an ongoing basis, with emphasis on collections in November. Funds collected should be submitted to the KEHA State Treasurer annually along with dues. Information and applications for scholarships are listed on the KEHA web site, and in the KEHA Manual, Handbook pages 94-103.

In addition, the top three areas with the greatest dollar amount of club, county and area scholarships as reported on the Leadership Development Program of Work Report will also be recognized.