



Mapping
Our future

KEHA MISSION

Improving the quality of life for
families and communities
through
leadership development,
volunteer service and **education.**



2017-2018 THEME

Mapping Our Future

- Focuses on the future
- Encourages strategic thinking and planning
- Potential uses:
 - County and area annual meeting themes
 - Training and programmatic theme
 - Promotional and membership activities



2017-2018 PRESIDENT'S FOCUS

TEACH

- **Showcase the share your skills through teaching others**
- **Report the results of your work**
 - Plan an event open to the public to showcase KEHA member skills and knowledge
 - Lead officer training that includes an emphasis of the 'how' and 'why' regarding KEHA reports



3 FOR 3 MEMBERSHIP DRIVE

Game plan: Increase membership by 1,000 by January 1, 2019

County challenge:

- **NET gain in membership** of at least **3 members** in **2016, 2017** and **2018.**
- Opportunity to **win \$500** with a **net gain** of at least **3 members** in **2016, 2017** and **2018.**



BOOST YOUR EGO!

Challenge: Everyone Get One – Each member is challenged to recruit a member.

Goal: Increase membership with the potential to double numbers.

Contest:

- ✓ County with **greatest percentage increase** will receive \$300 and **Ms. E. Go** “traveling trophy”
- ✓ County with **greatest increase in number of members** will receive \$300 and **Ms. Way to Go** “traveling trophy”



KEHA ~ LEADERSHIP

Empower community leaders

- Provide **leadership training** opportunities for **members**.
- Take an **active role** in the **community**.
- Inform **local decision makers** of the **impacts** and **public value** of **KEHA** and the **Kentucky Cooperative Extension Service**.



KEHA ~ SERVICE

Embrace and promote volunteer service

- **Volunteer to serve** in a **club, county** or **area leadership position.**
- **Support Extension** programs through **volunteer service.**
- **Report volunteer time** through the **volunteer service unit program** and **leadership development report.**



KEHA ~ EDUCATION

Implement a program of work for your club and county

- Include **goals, lessons and projects** from eight state **educational chairmen's programs of work**.
- Connect **club and county programs** with the **county FCS Extension plan of work**.
- Address **needs of families** in your **communities**, in the **state** and around the **globe**.



CULTURAL ARTS AND HERITAGE

2016-2019 Focus:

- *Kentucky Covered Bridges*
- *Heritage Craft Skills*
 - 2016-17: Basic Embroidery
 - 2017-18: Applique
 - 2018-19: Wool Rug Hooking



ENVIRONMENT, HOUSING & ENERGY

2017-2018 Focus: *Improving Your Home Landscape*

Goal: KEHA members will learn types of plants ideal for their **home and community landscapes**.

Objectives:

1. Understand which plants work best for your soil type.
2. Understand which plants work best in sun or shade.
3. Learn how placement of plants helps conserve energy in your home.



FAMILY & INDIVIDUAL DEVELOPMENT

2016-2019 Focus:

1. Strengthening families.
2. Embracing family life cycles.
3. Preserving your family history.



Contest:

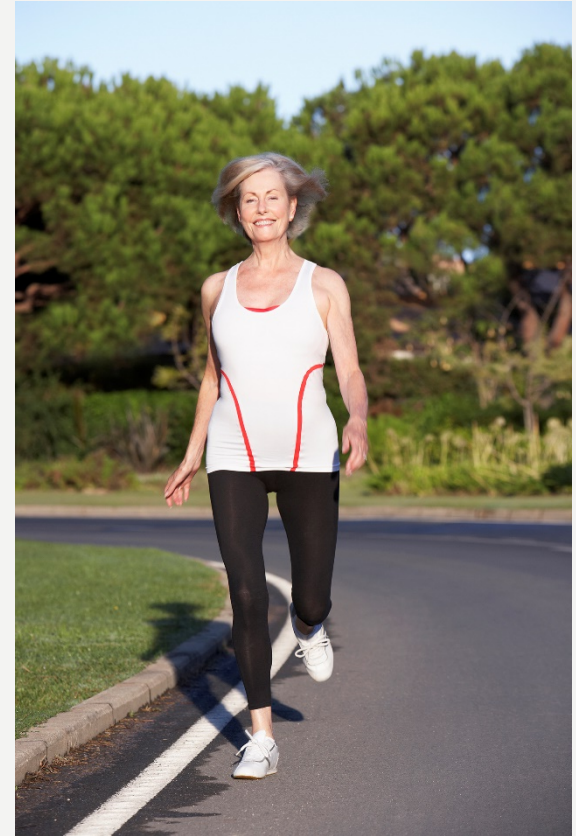
Implement a project related to **embracing the family life cycle.**



FOOD, NUTRITION AND HEALTH

2015-2018 Focus:

**Promote healthy living
for **KEHA** members
and **all Kentuckians.****



4-H YOUTH DEVELOPMENT

2017-2020 Focus:

- **Encourage youth participation in 4-H communications curriculum and contest.**
- **Volunteer to support 4-H communications curriculum & contests.**



INTERNATIONAL

2016-2019 Goals:

1. **Empower KEHA community service** for **partner programs** with **CWC, ACWW and NVON.**
2. **Finalize support** to the **Kentucky Academy** in the village of **Adjeikrom** in **Ghana.**
3. **Donate** to “**Coins for Change.**”
4. **Promote United Nations Sustainable Development Goals.**
5. **Support clothing and textiles outreach** in the villages of **Adjeikrom and Aseseeso in Ghana.**



SHARE YOUR IMPACTS

KEHA Reports:

- **Summarize impacts** of **KEHA programs** across the state.
- **Assist KEHA Educational Chairmen** in **crafting programs and plans**.
- **Provide data** for **Kentucky Cooperative Extension Service reports**.



2015-16 REPORT HIGHLIGHTS

Cultural Arts & Heritage

- More than **\$38,500** in funding to support **Extension and community projects** was generated through the **sales of craft items.**

Environment, Housing and Energy

- **131 members** installed a **rain barrel** as a result of a KEHA lesson and **1,402 members** implemented **water saving practices.**



2015-16 REPORT HIGHLIGHTS

4-H Youth Development

- KEHA members **volunteered 90,953 hours** for youth activities.

Family & Individual Development

- **127 clubs** held programs to **increase awareness of cardiovascular disease.**



2015-16 REPORT HIGHLIGHTS

Food, Nutrition and Health

- More than **\$38,000** was raised and donated to the **UK Ovarian Cancer Screening and Research Program.**

International

- **\$6,938** was donated to the **KEHA Coins for Change** program.



2015-16 REPORT HIGHLIGHTS

Leadership Development

- **\$57,000** in **scholarships for higher education** were awarded through **KEHA clubs, counties and areas.**



Management and Safety

- **1,643 KEHA members** learned to **manage holiday spending** based on information received through extension.



2017-18 DATES TO REMEMBER

July

- ❑ **July 1 – Club program of work reports due to county**
- ❑ **July 1 – VSU logs due to county leadership chairman**
- ❑ **July 18-20 – National Volunteer Outreach Network (NVON) 19th Annual Conference**



2017-18 DATES TO REMEMBER

August

- ❑ **August 15 – County program of work reports due to area**
- ❑ **August 15 – County VSU logs due to area leadership chairman**



2017-18 DATES TO REMEMBER

September

- ❑ **September 15 – Area program of work reports due to state**
- ❑ **September 15 – Area VSU logs due to state leadership chairman**



2017-18 DATES TO REMEMBER

October

- ❑ **October 8-14 – KEHA Week**
- ❑ **October 15 – Deadline for learning session proposals for the 2018 KEHA State Meeting**



2017-18 DATES TO REMEMBER

November

- **November 13-14 – KEHA State Board Meeting**



2017-18 DATES TO REMEMBER

December

- ❑ **December 1 – Membership dues due to county treasurer**
- ❑ **December 15 – County KEHA dues due to area and state treasurers**
- ❑ **December 31 – County KEHA dues delinquent if not received by KEHA state treasurer**



2017-18 DATES TO REMEMBER

January

- ❑ **January 15 – Member address updates due via the online system**



2017-18 DATES TO REMEMBER

February

- ❑ **February 1 –
Membership
recognition report
due to Marena
Nelson, KEHA 2nd
Vice President**



2017-18 DATES TO REMEMBER

March

- ❑ **March 1 – Due date for:**
 - ✓ **Area showcase forms for KEHA State Meeting**
 - ✓ **KEHA Contest Entries**
 - ✓ **KEHA Development Grant and Mini-Grant Applications**
 - ✓ **KEHA Scholarship Applications**
- ❑ **March TBD – KEHA Spring Board Meeting**



2017-18 DATES TO REMEMBER

April

- ❑ **April 7 – Due date for credentials for:**
 - ✓ **President-elect**
 - ✓ **2nd Vice President**
 - ✓ **Cultural Arts & Heritage Chairman**
 - ✓ **Family & Individual Development Chairman**
 - ✓ **International Chairman**



2017-18 DATES TO REMEMBER

April

- ❑ **April 9 – Postmark deadline for early registration for the 2018 KEHA State Meeting**
- ❑ **April 23 – Postmark deadline for ALL registration for the 2018 KEHA State Meeting**



2017-18 DATES TO REMEMBER

May

- ❑ **May 7-9 – KEHA State Meeting – Crowne Plaza-Louisville Airport, Louisville, Kentucky**

June

- ❑ **June 30 – KEHA Program Year Ends**



MAPPING OUR FUTURE WITH KEHA

All members are encouraged to:

- **Recruit new members**
- **Teach a lesson** or **lead an activity**
- **Participate actively** in KEHA at all levels – club, county, area and state
- **Volunteer** – to support KEHA, for Extension programs and for community activities
- **Tell YOUR story about KEHA!**



YES
YOU
CAN



