All Educational Program Chairmen are expected to work together to integrate their program of work when possible. This program should address the youth of Kentucky and KEHA’s bond with those youth. The State KEHA 4-H Youth Development Chairman attends Kentucky 4-H Council meetings and events. (Usually held in January 2nd week, and July.) The KEHA 4-H Youth Development chairmen at all levels should consider the following when planning the program of work:

- Provide a link between KEHA and Cooperative Extension Service (CES) 4-H Youth Development Program.
- Become knowledgeable and encourage participation in county, district and state 4-H Programs such as:
  - 4-H Public Speaking
  - 4-H Demonstrations
  - County, District, and State Communications Day
  - 4-H Speeches and 4-H Demonstrations Publications
  - 4-H Communication Curriculum
- Encourage KEHA members to serve as 4-H volunteers leaders.
  - Volunteer to judge county, district and state 4-H Communications Competitions.
  - Volunteer to assist in teaching speeches and demonstrations in county clubs and school clubs.
  - Prepare senior level 4-H members in mock interviews.
  - Practice with local, district and state 4-H members in speeches and demonstrations.
- Encourage KEHA Members to be involved with 4-H events such as: judges, sponsors, or coordinators.
- Promote youth membership in KEHA.
- Encourage all KEHA members to be involved in youth activities such as: Project Graduation, family nights, violence prevention, teenage pregnancy prevention, mentoring, tutoring, drug and alcohol prevention.

Note: Specific Program of Work on following pages.
Situation: Providing youth with the ability to enhance and develop communication skills is of great importance in Kentucky. The development of communications skills is one of the preeminent skills necessary to grow as an individual, a community member and a leader. Using age appropriate activities selected from the approved Kentucky 4-H Communications & Expressive Arts Curriculum, educators can maximize the ability of youth to develop their writing, reading and personal communication capacities. This in turn creates a solid foundation for positive youth development (Jones, K. R. 2006).

Strong writing, reading and presentation skills present youth with the dexterity of being good communicators as well as allowing them to form receptive relationships with peers and adults. When young people are confident and capable in presenting their thoughts and feelings, they are more likely to accept roles of responsibility in their communities and enhance their contribution to society. This development of internal and external assets, as researched by the Search Institutes “The 40 Developmental Assets” helps to develop youth into competent, caring and contributing adults (Jones, K.R. 2006).

Focus: To encourage youth to develop and enhance public speaking and demonstration skills for future life skills.

2017–2018

4-H Communications – Level 1: Picking up the Pieces: 4-H Speeches

Goals: Introduce youth to practicing and developing communication, problem solving, and analyzing skills. Volunteers assist youth to discover what is needed to become a successful communicator.

Objectives: 4-H Communications: Speeches

- Youth effectively define what a speech is.
- Youth productively prepare a speech through:
  - Topic choice
  - Research/data collection
  - Organization of written thoughts
  - Note cards
- Youth successfully deliver a speech through:
  - Eye contact
  - Posture
  - Voice
  - Gesture
  - Quotations
Suggested Lessons:

Youth Lessons – Use the lesson plan for 4-H Youth Development, “4-H Speeches” (4KA-04PO). Other materials include “4-H Communications: Picking Up the Pieces.” This lesson plan is available from your local Extension Agent for 4-H Youth Development Education or your local Area Homemaker 4-H Youth Development Chair.

Homemaker Lessons – Speaking for Success: How to Influence Others, (CLD1-10) 4/26/2011
Because public speaking plays such an important role in society, learning to be an effective speaker can lead to more successful results for any group or organization.

Effective communicators ultimately influence and engage others. The words you say and how you say them helps build an atmosphere of trust, and ultimately the willingness to take action.

2018-2019
4-H Communications – Level 2: Putting It Together: 4-H Demonstrations

Goals: Introduce youth to practicing and developing communication, problem solving, and analyzing skills. Volunteers assist youth to discover what is needed to become a successful communicator.

Objectives: 4-H Communications: Demonstrations

- Youth effectively define what a demonstration is.
- Youth productively prepare a demonstration through:
  - Topic choice
  - Research/data collection
  - Organization of written thoughts
  - Note cards
  - Visual aids
- Youth successfully deliver a demonstration through:
  - Eye contact
  - Posture
  - Quotations
  - Notes
  - Voice
  - Gesture
  - Arrive
  - Visual aids

Suggested Lessons:

Youth Lessons – Use the lesson plan for 4-H Youth Development, “4-H Demonstrations” (4KA-03PO). Other materials include “4-H Communications: Putting It Together.” This lesson plan is available from your local Extension Agent for 4-H Youth Development Education or your local Area Homemaker 4-H Youth Development Chair.

Homemaker Lessons – The Influence of Personal Characteristics: Personality, Culture and Environment (CLD1-9) 4/26/2011. Fundamentally, leadership involves human interaction. Thus, understanding ourselves, our temperaments and why we tend to respond in certain ways is important in our development as a leader and in working with others to reach shared goals.
To grow as an effective leader you must understand yourself as well as the differences of personal characteristics in others.

2019-2020

4-H Communications – Level 3: The Perfect Fit: 4-H Mock Interview

Goals: Introduce youth to practicing and developing communication, problem solving, and analyzing skills. Volunteers assist youth to discover what is needed to become a successful communicator.

Objectives: 4-H Communications: Mock Interview

- Youth effectively define what a mock interview is.
- Youth productively prepare for a mock interview through:
  - Research/data collection
  - Organization of written thoughts in resume/cover letter
- Youth successfully deliver a mock interview through:
  - Eye contact
  - Posture
  - Voice
  - Gesture
  - Quotations
  - Notes
  - Attire

Suggested Lessons:

Youth Lessons – Materials include “4-H Communications: The Perfect Fit”. This lesson plan is available from your local Extension Agent for 4-H Youth Development Education or your local Area Homemaker 4-H Youth Development Chair.

Homemaker Lessons – Communication Essentials for Good Impressions (CLD 1-3) 1/6/2011. Let’s learn more about non-verbal communication (body language) and the roles speaking and active listening pay in communication.

Communication Essentials for Good Impressions: FCS Facilitator’s Guide 9CLD1-3FCS) 6/20/2012. Communication is the key to effective leadership and fulfilling organizational vision and mission.
Mobilizing individuals to engage and serve the organization is beneficial to any community group. Mobilizing adds the “hands” and “feet” to community organizations and empowers its membership; without engaged, mobilized members, volunteers and leaders, the benefit of an organization cannot be extended into the community. This lesson centers on the “Mobilize” aspect of the GEMS model of volunteer involvement, which includes the steps engage, motivate and supervise.

Lesson materials available at: http://www2.ca.uky.edu/kccl/keld.php